

B.B.A. Semester - 3 (CBCS) Examination
December. -2020 [NEW COURSE]
Entrepreneurship Development(Core)

Time: 1:30 Hours**Marks: 42****Instructions:**

1. Figure to the right indicate marks.
 2. There are five questions in the question paper.
 3. Answer any three of the following questions.
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Q.1 Define entrepreneurship. Explain Qualities and functions of an entrepreneur. (14)

Q.2 Meaning of creativity and innovations. Describe components of creative climate. (14)

Q.3 A) Describe managing family business (07)

B) Explain encouraging change in family business system. (07)

Q.4 Concept of social entrepreneurship discuss its features and role. (14)

Q.5 Write short notes on following Entrepreneurs: (Any Two) (14)

(1) Narayan Murty

(2) Dhirubhai Ambani

(3) J.R.TATA

(4) Henry Ford
